

Product: ADIMATES Video Templates
Campaign: HVAC Repair
Title: Getting Fired Up

VIDEO

AUDIO

COUPLE ON COUCH HAVING A ROMANTIC EVENING

VO: There you are, getting nice and cozy-like with that special someone...

HEARTS POP ON ABOVE COUPLE

...when all of a sudden you begin to feel things are starting to heat up!

CHANGE INTO "HEAT" ICONS

But not in a good way...

COUPLE BECOMES CONCERNED

Suddenly you sense the temperature has risen. And that's when it hits you...

COUPLE BECOMES ALARMED

(SFX: Soap Opera Organ Stab) You're air conditioner just went out.

The air is getting stagnant. The room becomes stuffy..

CUT TO STRAIGHT ON SHOT OF NOW UNCOMFORTABLE COUPLE

And suddenly the place where you've been lovin' has turned into...

THEIR CONCERN INTENSIFIES AS OVEN DOOR ABRUPTLY SHUTS

(SFX: Oven Door Slam) An Oven!

Don't get fired up. Reach out to one of our home comfort experts and let *US* cool you down!

CUSTOMIZABLE WORK VAN DRIVES IN AND STOPS

We offer year-round Heating and Cooling repairs...

3 KEY SELLING POINTS APPEAR ABOVE THE OVEN – 1 AT A TIME

Along with everything from AC tune-ups, to full equipment installation.

Plus our customer service and satisfaction is second to none!

VAN MOVES ON OUT AS OVEN MORPHS INTO A NICE HOME

So next time you feel you're getting "cooked" in your own home. Keep us in mind.

HAPPY, LEAPING COUPLE APPEARS IN FRONT

Because keeping YOU comfortable is what keeps US in business!