

## ADIMATES “EYE CARE” SCRIPT

**VO:** If you’ve got a couple of these...

You know how incredibly important they are. Yet they’re so easy to take for granted.

Sure, you try to protect them from excess UV rays, or sun exposure.

You might even cleanse them occasionally with soothing eye drops.

But that isn’t going to stop the natural degeneration of you eyesight.

Ask yourself, “do you seem to be squinting more to put fuzzy images back into focus?”

“And at night, do bright lights seem to blur more, while street lamps appear to have halos?”

Think about it...when’s the last time you had them professionally checked?

If it’s been more than a couple years, maybe it’s time to take your eyes to the eye care experts!

We’ll give your baby blues the eye care they deserve.

First, we’ll exam them thoroughly to assess your current vision status.

We’ll also check for any potential eye ailments such as glaucoma or cataracts.

And if your vision isn’t where it should be, we’ll show you options on how to correct it such as:

— Contacts

— or Glasses

Speaking of which, we offer hundreds of frame styles and colors to perfectly fit your vision needs, as well as your unique personality.

So if what you’re looking at doesn’t seem to look like it should...

Look no farther than the eye care experts.

Call or go online to book an appointment now.

We look forward to seeing you!