

Product: ADIMATES Video Templates
Campaign: HVAC Repair
Title: Getting Frosted

VIDEO

AUDIO

COUPLE ON COUCH HAVING A NICE CONVERSATION

HAND ENTERS AND ERASES COUPLES' UPPER BODIES AND DRAWS THEM LOOKING CONCERNED

HAND ENTERS AND ERASES COUPLES' UPPER BODIES AND DRAWS THEM FREEZING COLD

HAND ENTERS WITH ARCTIC SNOW WEAR AND PLACES THEM OVER COUPLE

SCENE PULLS OUT TO REVEAL COUPLE AND COUCH NOW IN THE ENTRYWAY OF AN ARCTIC IGLOO

DOOR SHUTS AS CUSTOMIZABLE WORK VAN DRIVES IN AND STOPS

3 KEY SELLING POINTS APPEAR ABOVE THE IGLOO – 1 AT A TIME

VAN MOVES ON OUT AS IGLOO MORPHS INTO A NICE HOME

HAPPY COUPLE APPEARS IN FRONT

SFX: Couple Chattering

VO: There you are, having a pleasant conversation — nice and cozy-like...

...when all of a sudden you begin to notice there's a slight chill in the air.

Slowly, the temperature begins to drop. And that's when you realize...

Your furnace just went out.

The room is now...freezing cold...

And suddenly your nice house has become...

An "Ice" house!

Don't get frosted. Get in touch with one of our heating experts and let *US* come to your rescue!

We offer year-round Heating and Cooling repairs...

Along with everything from furnace tune-ups, to full equipment installation.

Plus our customer service and satisfaction is second to none!

So next time you feel an early frost in your house.

Keep us in mind.

Because keeping YOU comfortable is what keeps US in business!