

**Product:** ADIMATES Video Templates  
**Campaign:** *Ever Notice Color...*  
**Title:** Painting Service

VIDEO	AUDIO
CLOSE-UP OF B/W MONA LISA AS CAMERA PULLS OUT	<b>VO:</b> Ever notice how applying a touch of color adds...
B/W CHANGES TO COLOR	emotion...
CUT TO SUPERHERO DRAWING	
HAND PAINTS IN COLOR	...brings out character...
OPTICAL ILUSION POPS IN	...and can even...
CHANGES AS COLOR IS ADDED	...change your whole point of view?
PLAIN HOUSE	Well the same goes for your home.
BRUSH ADDS COLOR ONE WAY	Applying a new coat of paint not only protects your exterior, and extends the life of your home, it gives your house character and increases curb appeal.
THEN ADDS COLOR OTHER WAY	
SEVERAL INTERIOR ROOM STYLES BECOME COLORIZED AS PAINT ROLLER BRUSH MOVES ACROSS	And when it comes to interiors... Adding fresh color to a room will dazzle visitors the moment they enter...
SCENE MOVES OUT OF FRAME	...while showing off your taste and personality.
HAND DRAWS PAINTER CHARACTER BELOW B/W HOUSE	But it takes a skilled, professional painter to bring out the best your home has to offer.
	Fortunately, to find a painter like this, all you need t do is just look for this name!
PAINT VAN WITH LOGO ON SIDE DRIVES INTO SCENE BLOCKING HOUSE	We're premier painting professionals with plenty of experience behind the brush, who can also offer texture advice, as well as color suggestions, to help turn your home...

VAN DRIVES OUT EXPOSING  
HOUSE NOW IN COLOR

...into a dream home.

So if you think a little color could make *your*  
humble abode a work of art...

HAND REACHES IN WITH MOBILE  
PHONE FEATURING LOGO AND  
CONTACT INFO

Give us a call or visit our website.

Our painters will not just make it a work of  
art...

FRAME POPS IN AROUND HOUSE  
PHOTO CHANGING IT TO COLOR

We'll make a masterpiece!