

**Product:** ADIMATES Video Templates  
**Campaign:** *If You've Got One Of These...*  
**Title:** Cleaning Service  
**Length:** :30 sec

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**VIDEO**

**AUDIO**

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HAND DRAWS HOUSE

**VO:** If you've got one of these...

ITEMS FALL ONE AT A TIME:  
TOILET  
SINK  
WINDOW  
BATHTUB/SHOWER

You've probably got some of these...

**(SFX: Clinks & Clanks)**

THE WORDS "DIRT", "GRIME",  
"DUST" AND MUD" POP IN

But when dirt, grime, dust and mud  
begin to accumulate... **(SFX: PLOP)**

SQUEEGIE CLEARS SCREEN AS  
VAN WITH LOGO MOVES

You need cleaning professionals like  
these... **(SFX: Squeeeek + Motor Rev)**

VACUUM CLEANER, BROOM, MOP  
& BUCKET, DUSTER, POLISH  
CLOTH, ETC. POP ONTO SCREEN  
SURROUNDING LOGOED VAN

We're "clean freaks/fanatics

" obsessed with doing the job right! So  
we use only industrial strength cleaning  
equipment and supplies.

SCENE CHANGES TO GLASS  
SURFACE AS HAND WRITES OUT  
KEY POINTS  
HAND REACHES IN WITH WALLET

Best of all, we're Fast, Courteous, and  
*very* Affordable.

WALLET EXITS AS HAND WITH  
RAG WIPES AWAY WORDS

We'll clean your house but we *won't*  
clean out your wallet!

**(SFX: Squeaks on Glass)**

"DIRT", "DUST" AND "GRIME"  
WORD PILES POP ONTO SCREEN

So when things start to get messy  
around your place...

HAND REACHES IN WITH LOGOED  
SMART PHONE BELOW WORDS

Give us a call.

HAND WITH SQUEEGIE WIPES  
AWAY WORD PILES

**(SFX: Squeeeek)** We'll wipe away your  
worries and clean it up...FAST!