

**Product:** ADIMATES Video Templates  
**Campaign:** *If You've Got One Of These...*  
**Title:** *Pet Care*  
**Length:** :30 sec

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**VIDEO**

**AUDIO**

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HAND DRAWS SITTING, HAPPY  
DOG BESIDE DOG HOUSE, NEXT  
TO HOME WITH PARKED CAR

**VO:** Got one of these?

Hate leaving your furry friend all alone  
every time you head off to work or take  
a short vacation?

CAR EXITS AS HAPPY DOG  
SLUMPS INTO NOW SAD DOG  
LYING ON THE GROUND

BACKGROUND DISSOLVES, DOG  
MOVES TO CENTER

Bring 'em to *our place* for some special  
pet playtime and pampering!

HAND DRAWS CUSTOMIZABLE  
KENNEL SIGN/BANNER ABOVE  
DOG MAKING SIT UP

It's a happy place with plenty of these...

HAND DRAWS PET TOYS AROUND  
DOG MAKING DOG'S TAIL WAG

Tons of these...

And lots and lots of these!

ITEMS DISSOLVE, AS HAND  
DRAWS WASH TUB AND POPPING  
BUBBLES AROUND DOG

We even feature an exclusive grooming  
spa for the ultimate in pet pampering!

TUB & BUBBLES DISAPPEAR, AS  
ANIMATED GLOW PERMEATES  
FROM NOW "CLEAN" DOG

CAR ENTERS SCREEN AND STOPS  
IN FRONT OF DOG, WHERE WE  
SEE HIM IN THE CAR WINDOW

So instead of stressing over leaving  
your pets alone ...

CAR (WITH HAPPY DOG INSIDE)  
DRIVES AWAY, REVEALING  
KENNEL'S CONTACT INFO

Bring 'em to our place

Where they can stay, play, or just spend  
the day!