

**Product:** ADIMATES Video Templates  
**Campaign:** *If You've Got One Of These...*  
**Title:** *Accountant/Tax Prep*  
**Length:** :30 sec

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**VIDEO**

**AUDIO**

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STACK OF TAX FORMS

**VO:** It's tax time, so now you got a bunch of these...

Try doing them yourself and...

BOTTLE OF ASPIRIN DROPS IN

**SFX: (Plunk!)** ...you'll probably need a bunch of these!

SCENE MOVES OUT AS HAND  
DRAWS GUY WORKING AT  
COMPUTER

You *could* try one of those tax software programs.

HE FALLS FACE DOWN ON DESK  
AS ASPIRIN BOTTLE DROPS NEXT  
TO HIM

But again...**SFX: (Splat – Plunk!)**

Need help?

GIANT HAND HOLDING LOGOED  
BIZ CARD REACHES IN  
HAND AND CARD EXIT

We're tax experts who'll save you time, money and headaches!

NEW GUY, BEHIND COMPUTER  
MONITOR, IS HARD AT WORK. TAX  
DATA APPEARS ALL AROUND HIM

We know all the latest tax codes to help maximize your deductions...

HIS HAND SUDDENLY REACHES  
OUT WITH A STACK OF CASH

and maximize your refund.

CASH MOVES BACK AS THUMBS  
UP MOVES OUT OPPOSITE SIDE

Or, *minimize* your tax payment if required.

BACK TO ORIGINAL FORM STACK  
WITH OPEN ASPIRIN BOTTLE AS  
HAND SWIPES IT AWAY

So pitch the aspirin... **SFX: (Snap)**

HAND W/CELL MOVES IN AS  
FINGER CLICKS KEYBOARD  
MAKING LOGO & INFO APPEAR

...pick up the phone...or visit our site.  
**SFX: (Keyboard Click)**

HANDS REMOVE STACKS

Then relax...we'll take it from here...